

ORDER



KSJV

Orders	Order / Rev:	<u>100316</u>	
	Alt Order #:	<u>06809956</u>	
	Product Desc:	<u>NRSC 2012</u>	
	Estimate:		
	Flight Dates:	<u>10/31/12 - 11/06/12</u>	Primary AE:
	Original Date / Rev:	<u>04/13/12 / 09/28/12</u>	Sales Office:
	Order Type:	<u>GENERAL</u>	Sales Region:
Agency	Name:	<u>Nebo Media, Inc.</u>	
	Buying Contact:		Billing Type:
	Billing Contact:		Billing Calendar:
		<u>1023 31st St. NW</u>	Billing Cycle:
		<u>Washington, D.C. 20007</u>	Agency Commission:
Advertiser	Name:	<u>National Republican Senatorial Comm</u>	
	Demographic:	<u>A35+</u>	New Business Thru:
	Product Codes:	<u>PLI2,PLI1</u>	Order Separation:
	Priority:	<u>SELECT PRIORITY CODE</u>	Advertiser External ID:
	Revenue Codes:	<u>POLITICAL/AGY, PISSUE, GEN</u>	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	116	\$80,675.00	\$68,573.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
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Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	116	\$60,675.00	\$60,570.75	9.00

November 2012 116 \$80,675.00 \$68,573.75 0.00

Totals 116 \$80,675.00 \$68,573.75 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share

Station	Share	Revenue
KSNV	31%	\$80,675.00
Market	100%	\$260,241.94

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$80,675.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$44,241.13
KTUD	1%	\$2,602.42
KVVU	17%	\$44,241.13
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$7,807.26

Order / Rev: 100316
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 Flight Dates: 10/31/12 - 11/06/12

Advertiser: National Republican Senatorial Committee
 Product Desc: NRSC 2012
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 2	KSNV	11/02/12	11/02/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12																
E 3	KSNV	10/31/12	11/01/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12																
E 4	KSNV	10/31/12	11/02/12	Today Show	CM	658a-9am			:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12																
E 5	KSNV	11/05/12	11/06/12	Today Show	CM	658a-9am			:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12																
E 6	KSNV	11/05/12	11/06/12	M-F Today Show II 3rd HCM		9-10a			:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12																
E 7	KSNV	10/31/12	11/02/12	M-F Today Show II 3rd HCM		9-10a			:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12																
E 8	KSNV	10/31/12	11/02/12	M-F Today Show III 4th HCM		10am-11am			:30	3	\$325.00	1	0.00	NM	3	\$975.00
TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12																
E 9	KSNV	11/05/12	11/06/12	M-F Today Show III 4th HCM		10am-11am			:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12																
E 10	KSNV	11/05/12	11/06/12	Rachael Ray	CM	11am-12pm			:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12																
E 11	KSNV	10/31/12	11/02/12	Rachael Ray	CM	11am-12pm			:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
RR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12																
E 12	KSNV	10/31/12	11/02/12	Noon News	CM	12-1230pm			:30	6	\$425.00	1	0.00	NM	6	\$2,550.00
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12																
E 13	KSNV	11/05/12	11/05/12	Noon News	CM	12-1230pm			:30	2	\$425.00	1	0.00	NM	2	\$850.00
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12																
E 14	KSNV	11/05/12	11/05/12		CM	1230-1p			:30	1	\$325.00	1	0.00	NM	1	\$325.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				AGENDAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	1	\$325.00	0.00						
E 15	KSNV	10/31/12	11/02/12	The Agenda 1230pm	CM	1230-1p	-- WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
				The Agenda 1230pm											
				AGENDA											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-- WTF--	3	\$325.00	0.00						
E 16	KSNV	10/31/12	11/02/12	The Doctors	CM	2pm-3pm	-- W-F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				The Doctors											
				DRS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-- W-F--	2	\$325.00	0.00						
E 17	KSNV	11/01/12	11/01/12	The Doctors	CM	2pm-3pm	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				The Doctors											
				DRS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-- T---	2	\$325.00	0.00						
E 18	KSNV	11/05/12	11/05/12	The Doctors	CM	2pm-3pm	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				The Doctors											
				DRS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	2	\$325.00	0.00						
E 19	KSNV	11/05/12	11/05/12	Dr. Phil	CM	3-4p	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				Dr Phil											
				PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	2	\$450.00	0.00						
E 20	KSNV	10/31/12	11/02/12	Dr. Phil	CM	3-4p	-- WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
				Dr Phil											
				PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-- WTF--	6	\$450.00	0.00						
E 21	KSNV	10/31/12	11/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-- WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
				(1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-- WTF--	3	\$700.00	0.00						
E 22	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
				(1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	1	\$700.00	0.00						
E 23	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
				(1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	1	\$700.00	0.00						
E 24	KSNV	10/31/12	11/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-- WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
				(1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-- WTF--	3	\$700.00	0.00						
E 25	KSNV	10/31/12	11/02/12	M-F Early News	CM	5-630p	-- WTF--	:30	3	\$1,100.00	2	0.00	NM	3	\$3,300.00
				M-F Early News											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-- WTF--	3	\$1,100.00	0.00						
E 26	KSNV	11/05/12	11/05/12		CM	5-630p	M-----	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Today - SATURDAY															
News 3 Today - SAT															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$500.00		0.00			
E 39	KSNV	10/31/12	11/02/12	FacetoFace/Ralston Rep	CM	630-657pm	-- WTF --	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
Face to Face w/ J.Ralston															
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- WTF --		2				\$900.00		0.00			
E 40	KSNV	10/31/12	11/02/12	Wake Up Early w/ Wagner	CM	430a-5a	-- WT --	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
EARLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- WT --		1				\$200.00		0.00			
E 41	KSNV	11/03/12	11/03/12	Weekend Jeopardy/Wheel	CM	657-8pm	-----S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
WKND Jeop/Wheel															
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$325.00		0.00			
E 42	KSNV	11/03/12	11/03/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
Saturday Prime 10-11pm															
SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$1,000.00		0.00			
E 43	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$1,000.00		0.00			
E 44	KSNV	11/03/12	11/03/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Saturday Night Live															
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$1,400.00		0.00			
E 45	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
News 3 Sunrise SUNDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$350.00		0.00			
E 46	KSNV	11/04/12	11/04/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$500.00		0.00			
E 47	KSNV	11/04/12	11/04/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
Meet the Press															
MTP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$1,300.00		0.00			
E 48	KSNV	11/04/12	11/04/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$500.00		0.00			
E 49	KSNV	11/04/12	11/04/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am															
CHRIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$500.00		0.00			
E 50	KSNV	11/04/12	11/04/12		CM	1P-9PM	-----S	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00

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